

# SmartMoney

www.smartmoney.com

SPEAK DIRECTLY TO YOUR  
**target**   
**MARKET**

(with a Cover Wrap message like this one)

MAILING LABEL GOES HERE

# This Magazine Cover Wrap Can Help You Recruit, Reward and Retain Customers.

Give your message the immediate distinction of quality by tailoring **your own Cover Wrap program** using any of these publications and more! Create continuous awareness with a Cover Wrap each and every month.



Here's How This Magazine

# COVER WRAP

Program Can

# WORK *for you!*

HIGH VISIBILITY • HIGH IMPACT • LOW INVESTMENT • NO WASTE

This four page Cover Wrap (front cover, inside front cover, inside back cover and back cover) is a customized and focused customer communications program that places your company message on all four covers of a highly valued publication that is mailed monthly to your target customers and prospects.

Your message arrives as the “cover story” bound to a publication that your customer looks forward to receiving. Each impression you create with this on-going gift is received by your customers with a “thank you” state of mind. Your communication ceases to be advertising and becomes a friendly and powerful reminder of your products and services.

## PROGRAM INCLUDES:

**A GIFT SUBSCRIPTION  
TO MATCH THE  
UNIQUE  
CHARACTERISTICS  
OF YOUR AUDIENCE**

**A PRE-MAILER TO  
ANNOUNCE THE GIFT  
SUBSCRIPTION TO  
YOUR CUSTOMER**

To learn more, **call**

**Frank Collins at 866-494-6162**

or e-mail your request [collins@ctwo.net](mailto:collins@ctwo.net)

**YOUR COVER STORY  
BOUND ON EACH AND  
EVERY COPY**



**SPEAK DIRECTLY TO YOUR TARGET CUSTOMER EACH MONTH  
FOR LESS THAN THE PRICE OF A BURGER.**

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