

House Beautiful

SPEAK DIRECTLY TO YOUR
target MARKET

(with a Cover Wrap message like this one)

MAILING LABEL GOES HERE

This Magazine Cover Wrap Can Help You Recruit, Reward and Retain Customers.

Give your message the immediate distinction of quality by tailoring **your own Cover Wrap program** using any of these publications and more! Create continuous awareness with a Cover Wrap each and every month.



Here's How This Magazine

COVER WRAP

Program Can

WORK *for you!*

HIGH VISIBILITY • HIGH IMPACT • LOW INVESTMENT • NO WASTE

This four page Cover Wrap (front cover, inside front cover, inside back cover and back cover) is a customized and focused customer communications program that places your company message on all four covers of a highly valued publication that is mailed monthly to your target customers and prospects.

Your message arrives as the “cover story” bound to a publication that your customer looks forward to receiving. Each impression you create with this on-going gift is received by your customers with a “thank you” state of mind. Your communication ceases to be advertising and becomes a friendly and powerful reminder of your products and services.

PROGRAM INCLUDES:

**A GIFT SUBSCRIPTION
TO MATCH THE
UNIQUE
CHARACTERISTICS
OF YOUR AUDIENCE**

**A PRE-MAILER TO
ANNOUNCE THE GIFT
SUBSCRIPTION TO
YOUR CUSTOMER**

To learn more, call

Frank Collins at 866-494-6162

or e-mail your request collins@ctwo.net

**YOUR COVER STORY
BOUND ON EACH AND
EVERY COPY**



**SPEAK DIRECTLY TO YOUR TARGET CUSTOMER EACH MONTH
FOR LESS THAN THE PRICE OF A BURGER.**

To learn more, email us at collins@ctwo.net

Frank Collins

or call us at **866-494-6162**